



droplet

What is Droplet?

Droplet is an audio social media app where users can create and consume audio content in the form of 15-30 second sound bites, 'Drops'.



Create

Users can record and upload Drops in-app, instantly sharing content such as unique or premiered music beats, songwriting, spoken word, jokes, or even quotes.



Listen

Listeners can choose from a set of four sound categories (launching with: comedy, asmr, music, and thoughts) on autoplay, with the feed being curated based on content popularity.



Share

Besides regular commenting and sharing, Droppers collaborate using our features such as Duet. We see these driving more interactivity and collaboration between fans and influencers to create a stronger Droplet community of artistic creators.

What's our vision?

Our vision is to make Drops a new type of media format of short-formed audio clips. Dropping albums or artist collaborations is a potential way to frame Droplet as a platform to create one's style through a variety of sounds.

Who we're looking for

- Creative ways to engage audiences in the artistic, music, comedic realms of audio content.
- Develop an auditory identity for influencers and creators, unleashing a new opportunity for marketing and a new channel for traction and promotion.

The app is beta launching on June 28th, 2021.

For early bird access, join us on Droplet here:

bit.ly/joindroplet

